



Head of subject:

Mrs L Servis

Minimum entry requirements:

Business Studies may not be taken alongside Economics at A level. Grade 6 in GCSE English Language or English Literature

Business Studies

A-level Business Studies will help students to gain a holistic understanding of business in a range of contexts. Students will develop a critical understanding of organisations and their ability to meet society's needs and wants. You will begin to understand that business behaviour can be studied from a range of perspectives whilst generating enterprising and creative approaches to business opportunities, problems and issues.

What will you study in Year 12?

Theme 1: Marketing and people

- 1.1 Meeting customer needs
- 1.2 The market
- 1.3 Marketing mix and strategy
- 1.4 Managing people
- 1.5 Entrepreneurs and leaders

Theme 2: Managing business activities

- 2.1 Raising finance
- 2.2 Financial planning
- 2.3 Managing finance
- 2.4 Resource management
- 2.5 External influences

What will you study in Year 13?

Theme 3: Business decisions and strategy

- 3.1 Business objectives and strategy
- 3.2 Business growth
- 3.3 Decision-making techniques
- 3.4 Influences on business decisions
- 3.5 Assessing competitiveness
- 3.6 Managing change

Theme 4: Global business

- 4.1 Globalisation
- 4.2 Global markets and business expansion
- 4.3 Global marketing
- 4.4 Global industries and companies (multinational corporations)

How will you be assessed?

External Assessments

Business is a linear course with the final examinations at the end of year 13.

Paper 1: Marketing, people and global business. Assessing Theme 1 and Theme 4.

Paper 2: Business activities, decisions and strategy. Assessing Theme 2 and Theme 3.

Paper 3: Investigating business in a competitive environment. Assessing all themes.

Internal Assessments

Throughout the course you will have regular assignments both in class and for home work that will be assessed. There will also be regular formal termly assessments that will count as your assessed grade for that termly report. A mid year Mock examination and a summer examination will also take place in year 12. All assessed work will form part of the predicted grade that is submitted in your UCAS university application.

Where could this course lead?

You might choose to study business, international business or a business and management degree. Business students can follow a wide range of careers in industry, commerce, finance and the civil service. You might choose a career in banking, sales, product management or general management.

Further information

Course Requirements:

In order to ensure your success in Business, you must be willing to take an avid interest in Business. This includes wanting to read business books beyond the course, keeping track of business in the news and changes in business that impacts upon us all. Although not an entry requirement, this course is particularly suitable for students who have studied GCSE Business Studies as this specification builds on the concepts and skills they have already learned, without repetition.

Example Extra-Curricular Activities in Business at SHSG

Student Investor Challenge:

Student teams are given £100,000 of fantasy cash. Each team must invest their money on the stock market, buying and selling various shares. We also run trips to the City of London for a tour of key institutions and Bank of England.

Exam board

Pearson Edexcel Level 3 Advanced GCE in Business (9BS0)

<https://qualifications.pearson.com/en/qualifications/edexcel-a-levels/business-2015.html>